



## **PRESS RELEASE**

### **KBL *epb* names Olga Miler as Group Head of Marketing**

*Experienced, entrepreneurial marketer joins dynamic private banking group*

**Luxembourg; October 10, 2019:** KBL European Private Bankers (KBL *epb*), which operates in 50 cities across Europe, announced today the appointment of Olga Miler as Group Head of Marketing.

A marketing and innovation expert – with significant financial services experience, including a specific focus on sustainability, gender-smart investing, and women and finance – Miler co-founded SmartPurse, a startup that provides a financial toolkit for women.

Earlier, she served for over a decade at UBS in a range of roles, including Global Program Architect of UBS's segment strategy for women; Managing Director, Head of UBS Wealth Management Marketing Europe; and Executive Director in the bank's UHNWI division. She previously served at Nestlé and PwC.

A TEDx speaker who frequently addresses international conferences on topics such as innovation and sustainable development, Miler is a dual Czech-Swiss national. She holds a degree in Economics from the University of St. Gallen in Switzerland.

"Marketing is a key component of success for any winning company," said Colin Price, KBL *epb*'s Group Chief Operating Officer. "Drawing upon her significant industry experience, entrepreneurial mindset and relentless focus on innovation, Olga will drive an integrated marketing strategy that helps sets our group apart. I'm delighted that she has joined KBL *epb*."

"I am extremely excited to be able to put all my skills and experience to work for KBL *epb*," said Miler. "I'm convinced that our group will challenge the status quo by reducing complexity, extending insight and focusing on what really matters: introducing an approach to investing that puts people center stage and empowers them to make the most of their wealth, however they define it."

-ends-

#### **About KBL European Private Bankers:**

KBL European Private Bankers (KBL *epb*), founded 70 years ago in Luxembourg and operating in 50 cities across Europe, serves wealthy individuals and their families, as well as a broad range of institutional and professional clients, including family offices, foundations and external asset managers.

The KBL *epb* group operates under the following domestic brand names:

- Brown Shipley (UK)
- InsingerGilissen (Netherlands)
- KBL España (Spain)
- KBL Luxembourg (Luxembourg)
- Merck Finck (Germany)
- Puilaetco Dewaay Private Bankers (Belgium)
- Banque Puilaetco Dewaay (Luxembourg)



EUROPEAN  
PRIVATE BANKERS



With the full support of its shareholder, Precision Capital, a Luxembourg-based bank holding company, KBL *epb* continues to consolidate its leadership status across Europe.

For further information, please visit: [www.kbl.lu](http://www.kbl.lu)

**For further information, please contact:**

Nicholas Nesson  
Group Head of Corporate Communications  
KBL European Private Bankers  
43, boulevard Royal  
L-2955 Luxembourg  
+352 4797 2065  
[nicholas.nesson@kbl-bank.com](mailto:nicholas.nesson@kbl-bank.com)