



## **KBL *epb* hosts Maastricht University students**

- *Initiative reflects private banking group's commitment to corporate social responsibility, including community outreach*
- *Senior management provides international students with insights on key topics such as client relationship management*

**Luxembourg; September 30, 2013:** In line with its commitment to corporate social responsibility, KBL European Private Bankers (KBL *epb*) recently hosted a group of 20 international students from Maastricht University School of Business and Economics.

During this interactive workshop – which was facilitated by group senior management and conducted at KBL *epb*'s headquarters in Luxembourg – students were offered insights into key topics such as client relationship management.

An active supporter of a range of non-profit organizations and initiatives, KBL *epb* recently served as principal sponsor of the Luxembourg Autism Foundation's annual Open Day. The bank also regularly sponsors events at the Grand Theatre of Luxembourg and the Luxembourg Philharmonic.

"Since our founding more than 60 years ago, KBL European Private Bankers has demonstrated an ongoing commitment to supporting the local community – here in Luxembourg and in all the markets in which we are present," said Olivier de Jamblinne, CEO, Luxembourg, KBL *epb*, who led the presentation to Maastricht University students, along with Franck Sarre, CEO of Puilaetco Dewaay Luxembourg, a member of the KBL *epb* group.

"As we explained to these visiting students, successful private banks, like good private bankers, must focus on more than simply the bottom line," de Jamblinne said. "We have to take a holistic approach to our profession by understanding and addressing the wider needs of our stakeholders. In this business, after all, we don't just manage portfolios; we manage individual relationships over the long term."

Present in nine countries across Europe, KBL *epb*'s multi-local approach to CSR is reflected in its support of initiatives such as Goods to Give in Belgium, SOS Children's Villages in Germany and the Audrey Jacobs Foundation in Switzerland. The group also contributes to various staff-nominated causes in the Netherlands, and provides mentoring and grants to young entrepreneurs in the UK.

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**About KBL European Private Bankers:**

KBL European Private Bankers (KBL *epb*), founded in 1949, is headquartered in Luxembourg with a pan-European presence in nine countries. With over 2,000 staff and €41 billion in assets under management and €39 billion in assets under custody (as of December 31, 2012), KBL *epb* is widely recognized as a private banking leader. The group provides a range of additional investment solutions through its Global Investor Services, Global Financial Markets and Asset Management departments.

With the full support of its shareholder, Precision Capital, a Luxembourg-based bank holding company, KBL *epb* is consolidating its presence across Europe and expanding its horizons to capture future opportunities in high-growth emerging markets, including the Middle East and Asia.

In line with its mission to be a preferred European private banking group that cares for clients and colleagues as if they were members of its own family, always putting their long-term well-being first, KBL *epb* seeks to become a top 20 European private banking group by 2015, with a minimum of €50 billion in assets under management and €100 million in annual net profit.

For further information, please visit: [www.kbl.lu](http://www.kbl.lu)

**For further information, including about the group's CSR commitments, please contact:**

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